

Exeter Business Improvement Area
Agenda

Monday, September 30, 2024, 7:00 p.m.

South Huron Welcome Centre

303 Main Street S

Exeter ON

Pages

1. Welcome, Call to Order and Land Acknowledgement

We would like to begin by acknowledging that the land we stand upon today is the traditional territory of the Anishinaabe (A-ni-Shnaw-bee), Haudenosaunee (Ho-De-ne-show-knee) and Neutral peoples. We recognize the First Peoples' continued stewardship of the land and water and our roles as treaty people, committed to moving forward in the spirit of reconciliation, gratitude, respect and education with all First Nation, Métis and Inuit people.

2. Approve Amendments to the Agenda as Presented

Recommendation:

That the Exeter BIA Board approve the agenda as presented.

3. Minutes

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Recommendation:

That the Exeter BIA Board adopt the minutes of August 29, 2024 as presented

4. Chair's Message

5. Discussion Items

5.1 Social Media Project Update

5.2 BIA Manager Recruitment Update

5.3 SLED Grant Update

5.4 BIA Strategic Direction - Municipal Community Improvement Plan

6. Reports

6.1 Councillor's Report

6.2 Financial Report

- 6.2.1 Budget
- 6.2.2 Credit Card
- 6.2.3 Quickbooks transition to online platform
- 6.2.4 Computer Quotes
- 6.2.5 BIA Office painting compensation

Recommendation:

That the Exeter BIA Board receives the verbal Financial Update for information.

- 6.3 Promotions Report
 - 6.3.1 Experience Exeter
 - 6.3.2 Sunset Community Foundation

Recommendation:

That the Exeter BIA Board receives the verbal Promotions Update for information.

- 6.4 Beautification Report

Recommendation:

That the Exeter BIA Board receives the verbal Beautification Update for information.

7. Member Events

- 7.1 South Huron Business & Community Awards Gala Update
- 7.2 Jack-o-Lantern Jamboree
- 7.3 Santa Claus Parade

8. Non-Director Comments

9. Adjournment

Recommendation:

That the Exeter BIA Board adjourn at _____ to meet again at the call of the Chair.

Exeter Business Improvement Area
Minutes for the Exeter Business Improvement Area Meeting

Thursday, August 29, 2024, 9:00 a.m.
South Huron Welcome Centre
303 Main Street S
Exeter ON

Members Present: Stephanie Vandebussche, Vice Chair/Beautification Chair
Janice Brock, Secretary/Treasurer
Lauryn Marion, Promotions Chair
Benita Ruby, Director
Wendy McLeod-Haggitt, Council Representative

Member Regrets: Jon Baker, Chair
Rupert Robinson, Director
Adrian Bakelaar, Director
Jayme Lamoureux, Director

1. Welcome, Call to Order and Land Acknowledgement

The meeting was called to order at 9:03 a.m.

2. Approve Amendments to the Agenda as Presented

Moved: W. McLeod-Haggitt

Seconded: J. Brock

That the Exeter BIA Board approve the agenda as presented.

Disposition: Carried

3. Minutes

Moved: L. Marion

Seconded: J. Brock

That the Exeter BIA Board adopt the minutes of July 10, 2024 and August 6, 2024 as presented.

Disposition: Carried

4. Discussion Items

4.1 Hiring Full-Time BIA Manager

BIA discussed the vacant position and exploring social media and admin temporary coverage options.

4.2 Resignation & Appointment of Board Member(s)

4.2.1 Chair Baker Resignation

Moved: W. McLeod-Haggitt

Seconded: J. Brock

That the Board accepted the resignation of J. Baker, BIA Chair.

Disposition: Carried

4.2.2 Director A. Bakelaar Resignation

Moved: J. Brock

Seconded: L. Marion

That the Board accept the resignation of A. Bakelaar, BIA Director.

Disposition: Carried

4.2.3 Appointment of new BIA Chair

Moved: W. McLeod-Haggitt

Seconded: J. Brock

That the Board appoint Stephanie Vandenbussche (previous co-chair) as the new BIA Chair.

Disposition: Carried

4.3 Working Closer with South Huron Chamber

Moved: L. Marion

Seconded: J. Brock

That the Board continue the conversation of working together with the South Huron Chamber of Commerce.

Disposition: Carried

4.4 SLED Grant

The County has confirmed funds for this project are being carried over to 2025.

A member of the board will connect with Hay Communications for more information regarding security systems.

4.5 Lease Agreement

The Board will continue to review existing lease agreement(s), review office layouts & co-lease spaces. Measurements are to be completed on the existing space(s).

Moved: L. Marion

Seconded: W. McLeod-Haggitt

That the Board receive the verbal update for information.

Disposition: Carried

4.6 Social Media Project

The Board discussed this project, a member will reach out regarding videography. The BIA continues to reach out to all businesses.

4.7 Update on Farmers Markets

Brainstorming discussion on future Farmers Markets.

5. Reports

5.1 Councillor's Report

A pedestrian crosswalk has been approved near Crabby Joe's.

5.2 Financial Report

Janice Brock, Secretary/Treasurer continues to work through financials.

5.3 Promotions Report

The Board will continue to maintain a social media presence during the recruitment for a BIA Manager.

5.4 Beautification Report

Members of BIA to connect with Municipality regarding flowers and questions regarding right-of-way maintenance.

5.5 BIA Manager's Report

None.

6. Member Events

6.1 Jack-o'-lantern Jamboree

A member will reach out to a local business regarding pumpkin donations and the Board will work with the SHCC on the event.

7. Non-Director Comments

None.

8. Adjournment

Moved: J. Brock

Seconded: L. Marion

That the Exeter BIA Board adjourn at 10:10 a.m. to meet again at the call of the Chair.

Disposition: Carried

Stephanie Vandebussche, Chair

Janice Brock, Secretary/Treasurer