



## Corporation of the Municipality of South Huron

### Exeter Rodeo Committee

Wednesday, June 24, 2026, 7:00 p.m.

South Huron Recreation Center

#### Accessibility of Documents:

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Pages

1. Call to Order

2. Agenda

**Recommendation:**

**That Exeter Rodeo Committee approves the Agenda as presented.**

3. Disclosure of Pecuniary Interests and the General Nature thereof

4. Minutes

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**Recommendation:**

**That Exeter Rodeo Committee adopts the minutes of May 28, 2026 as printed and circulated.**

5. Business to be Discussed

5.1 2026 Rodeo Planning

5.1.1 Facilities, Grounds and Arena Signage (S. Nickles)

5.1.2 Marketing and Promotions (L. Goulding)

5.1.3 Vendors (C. Hill)

5.1.4 Admissions & Volunteers (S. Clarke)

5.1.5 Special Activities/Entertainment/Partnership (M. Clarke)

5.1.6 Sponsorships (M. Clarke)

6. Correspondence

6.1 Big Brothers Big Sisters request

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7. Other Business

8. Adjournment

**Recommendation:**

**That Exeter Rodeo Committee hereby adjourns at pm, to meet again on , 2026  
at pm or at the Call of the Chair.**



**Corporation of the Municipality of South Huron**  
**Exeter Rodeo Committee**  
**Minutes**

**Thursday, May 28, 2026, 7:00 p.m.**  
**South Huron Recreation Center**

Members Present: Mike Clarke, Chair  
Steve Clarke, Vice-chair  
Jo-Anne Fields, Voting Member  
Jim Dietrich, Voting Member  
Laura Goulding, Voting Member  
Caroline Hill (BIA), Voting Member  
Miranda Upshall, Voting Member  
Scott Nickles, Non-Voting Member

Member Regrets: Dennis Gower, Voting Member  
Dave Marshall, Non-Voting Member  
Brenda McCarter, Non-Voting Member

Staff Present: Laurie Clapp, Recording Secretary

Others Present: Jenna Bilcke, Community Services Supervisor  
Mellissa Erb, Saddle Club  
Samantha Villeneuve, Saddle Club

1. Call to Order

**Chair M. Clarke called the meeting to order at 7:03 pm**

2. Agenda

**Motion:** 13-2026

**Moved:** S. Clarke

**Seconded:** L. Goulding

**That Exeter Rodeo Committee approves the Agenda as presented.**

**Disposition: Carried**

3. Disclosure of Pecuniary Interests and the General Nature thereof

4. Minutes

**Motion:** 14-2026

**Moved:** J. Dietrich

**Seconded:** J. Fields

**That Exeter Rodeo Committee adopts the minutes of April 16, 2026 as printed and circulated.**

**Disposition: Carried**

5. Business to be Discussed

5.1 2026 Rodeo Planning

5.1.1 Facilities, Grounds and Arena Signage (S. Nickles)

The committee determined that seating for 1500-2000 would be required for the event.

The Saddle Club shared they had done maintenance to smooth out the rodeo ring surface.

5.1.2 Marketing and Promotions (L. Goulding)

L. Goulding shared that Blackburn media was an in-kind sponsor for advertising. The committee reviewed the RAM rodeo website to check for accuracy.

5.1.3 Vendors (C. Hill)

C. Hill stated that 15 vendor spots have been filled and spoke about determining vendor placement so the food vendors would not all be placed together.

5.1.4 Admissions & Volunteers (S. Clarke)

The Saddle club will provide 4-6 volunteers each day of the Rodeo. S. Nickles will reach out to the Karate Club to confirm they will continue to take care of parking.

5.1.5 Special Activities/Entertainment/Partnership (M. Clarke)

M. Clarke shared that council declared the rodeo a municipally significant event. L. Goulding will investigate the possibility of a petting zoo through the Optimist Club.

5.1.6 Sponsorships (M. Clarke)

J. Bilcke shared that sponsorship cheques have started coming in. The committee reviewed the sponsorship spreadsheet together and made necessary updates.

6. Correspondence

6.1 Rodeo Ring Bleachers

The committee toured the rodeo ring to determine the best strategy for bleachers.

**Motion:** 15-2026

**Moved:** C. Hill

**Seconded:** S. Clarke

**That Exeter Rodeo Committee will rent extra bleachers to cover eliminated seating capacity caused by older bleachers being removed.**

**Disposition: Carried**

6.2 Rodeo SEP Application

M. Clarke shared the pending items required for the SEP.

6.3 Hearts and Hooves Hospice Ride

7. Other Business

8. Adjournment

**Motion:** 16-2026

**Moved:** J. Dietrich

**Seconded:** L. Goulding

**That Exeter Rodeo Committee hereby adjourns at 8:15 pm, to meet again on June 24, 2026 at 7 pm or at the Call of the Chair.**

**Disposition: Carried**

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Mike Clarke, Chair

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Laurie Clapp, Recording Secretary



June 2026

Dear RAM Rodeo Exeter Committee,

**Golf Fore Kids' Sake** is returning to the White Squirrel Golf Club in Zurich on **Sunday July 5<sup>th</sup> 2026**. We couldn't be more excited for what this year holds.

Thanks to the incredible generosity of our community over the past two years, this tournament has grown into a meaningful and impactful fundraiser in support of local children and youth. In 2026, we're making it even BIGGER. For our 2026 tournament, Big Brothers Big Sisters of South Huron is proudly partnering with our fellow agency, Big Brothers Big Sisters of South Bruce North Huron, to expand our reach and strengthen mentoring services across our combined communities.

**Golf Fore Kids' Sake** is more than a day on the green — it's an opportunity to invest directly in the futures of young people right here at home. Funds raised will support life-changing mentoring programs that build developmental relationships rooted in care, support, growth, shared power, and expanded possibilities.

We are reaching out to **RAM Rodeo Exeter Committee** to become a valued sponsor of Golf Fore Kids' Sake 2026.

*We are asking that RAM Rodeo Exeter Committee partner with us through a donation of 4 RAM Rodeo Tickets (2 for Saturday paired with 2 for Sunday) to be featured as one of our Silent Auction Items at our event.*

All funds raised through **Golf Fore Kids' Sake** stay local, directly supporting the mentoring programs and services provided by our dedicated teams at Big Brothers Big Sisters of South Huron and of South Bruce North Huron.

Together, we can ignite the **power** and **potential** of even more young people in 2026.

If you have any questions about what our either of our Agencies do for our surrounding communities, or would like to further discuss this event and what **RAM Rodeo Exeter Committee's** participation would entail, please contact us through the contact information provided below.

We hope you will join us in making this year's Golf Fore Kids' Sake the biggest and most impactful yet.

Sincerely,

*Angie Steckle*

Angie Steckle – BBBS of South Huron

Fund Development Coordinator

angie.steckle@bigbrothersbigsisters.ca

519-235-1780 ext. 4







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  Big Brothers Big Sisters of South Huron   bbbs\_southhuron